Philos Himm

phimm@torontomu.ca | 416-846-5819 | Toronto, ON | LinkedIn: linkedin.com/in/philos-himm
GitHub: github.com/PhilosHimm | Portfolio: www.philoshimm.ca

EDUCATION

Bachelor of Commerce, Business Technology Management CO-OP   Sept 2022 - Expected Apr 2027

- Toronto Metropolitan University (Formerly Ryerson).
- Courses: Web design (UI/UX), Fundamentals of Programming, Systems Analysis & Design, User Experience Design.
- Deans list 2022 & 2023.

TECHNICAL SKILLS

- **Data & Tools**: Excel, Power BI, SQL, Python, Notion (AI), Supabase, Agile workflows, SDLC Methodologies.
- **No-Code & AI Prototyping**: GitHub Copilot, Lovable, v0, Bolt.new, Base44, Firebase Studio, Google AI Studio.
- **UX/UI Design:** Figma, Wireframing, User Flows, Heuristic Evaluation, Usability Testing, User personas.
- **Other Tools**: SharePoint, Jira, Confluence, Copilot, Power Automate, React/Next.js, ChatGPT, Gemini 3.0.

WORK EXPERIENCE

Experience Designer Co-op | Ontario Public Service - Digital Enterprise Engagement Practice   Sept 2025 - Dec 2025

- Redesigned SharePoint **Information Architecture (IA)** to optimize findability and reduce cognitive load for 50+ cross-functional users, aligning with **user-centered design** principles.
- Facilitated stakeholder research and documentation to identify friction points in government digital initiatives, ensuring solutions met diverse user needs.
- Collaborated with executive leadership to translate complex digital requirements into streamlined administrative workflows and meeting logistics.

Administrative Assistant, Procurement |The Salvation Army Canada   Jul 2025 - Aug 2025

- Produced **clear written communications** and SharePoint pages to publish process updates; improved visibility of resources for ministries across Canada.
- Transformed **300,000+ financial data entries** into visual trend reports, enabling leadership to make data-driven decisions regarding procurement and cost-savings.
- Facilitated high-volume stakeholder outreach, managing formal correspondence with long-term care facilities.

PROJECTS

StudySpotsTO - Mobile App UX Case Study (CFPN535)   May 2025 - Jul 2025

- **Engineered a mobile-first student platform** by developing comprehensive user flows, wireframes, and a high-fidelity interactive prototype in Figma.
- Prioritized features from a **27-student survey** and task analysis, emphasizing outlet availability, proximity, seating comfort, noise level, and Wi-Fi to reduce time spent searching.
- **Executed usability testing** sessions and **heuristic evaluations** to identify navigation friction, synthesizing peer feedback into actionable design iterations.

Feed Escape Guide - Informational web app group project (CEID100)   May 2025 - Jul 2025

- **Developed a human-first informational platform** by structuring complex data on Algorithms and Privacy into intuitive, accessible learning modules.
- **Optimized user retention** by engineering interactive feedback loops, such as animated flowcharts and rating checklists, to simplify technical digital-literacy concepts.

LEADERSHIP & STUDENT ENGAGEMENT

Vice President of Technology | Ted Roger's Alternative Investments Club   Jun 2025 - Present

- Designed, developed, and deployed TRAIC's official website end-to-end, using AI-assisted coding (GitHub Copilot) for rapid prototyping to quickly iterate and validate design ideas.
- Coordinate closely with Marketing to plan and execute digital campaigns, site updates, and event microsites that increase online engagement and conversions.
- Lead technology strategy, digital infrastructure, and technical operations.

Corporate Relations Director | Google Developers Group on Campus: TMU (GDG)   Sept 2024 - Jun 2025

- Secured **$3,000+** in product sponsorships by spearheading 500+ strategic outreach initiatives across LinkedIn and email, aligning partner objectives with organization goals.
- Optimized stakeholder engagement by leveraging **Power Automate** to streamline communication workflows, ensuring timely coordination and reducing manual friction during high-impact event lifecycles.

Ted Rogers School of Management Extracurriculars

- Online Community Founder: Developed a **500+ member peer-support network** for undergraduates, fostering resource sharing, networking and general discussion on Discord.
- Breakthrough Program Mentor: Guided first-year students through academic and professional workshops; honed **leadership and coaching abilities.**